



SILICON VALLEY
CAMPAIGN FOR LEGAL SERVICES

ANNUAL REPORT

JANUARY 1 — DECEMBER 31, 2007





Thomas W. Kellerman
Chairman's Letter 2007

Dear Colleagues and Friends:

What creates happiness? According to a recent study reported in the March issue of *Science*, "personal spending was unrelated to happiness, but higher pro-social spending – buying gifts for others and giving to charity – was associated with significantly greater happiness." The study, led by Harvard Business School assistant professor Michael Norton, addressed a paradox that economists have long discussed – that increased income doesn't tend to lead to big increases in happiness.

We can all be proud of the progress that Silicon Valley Campaign for Legal Services has made in our eight years of service. This year's annual report highlights the profound effect our gifts and participation have on the lives of our low-income neighbors.

This year, our report to you spotlights the special circumstances of low-income seniors – an area of increasing concern, as a growing population of baby boomers age without adequate resources, making them vulnerable to financial, physical, and emotional abuse. In all of these circumstances, legal intervention often makes a critical life-affirming difference.

We're proud of our new logo, designed to communicate the essential role of SVCLS, which has been recognized by the American Bar Association as a national, innovative funding model for legal services organizations. Our umbrella fundraising efforts provide shelter from financial instability due to stagnation or cutbacks from other sources, as we strive to protect all low-income people in our community who are in need of civil legal assistance. We much appreciate the pro bono efforts of TwistSF and Blattel Communications in designing this new logo.

A new addition to our efforts this year is the Amicus Committee's highly successful Bocce Ball Tournament, which is sure to become a mainstay in the future. We applaud this group of passionate young attorneys for their growing commitment to assuring the provision of civil legal services for all.

According to the old adage, money can't buy happiness – but we know that helping others can. Thank you for joining us in helping those less fortunate than ourselves through your support of SVCLS.

Sincerely,

— Thomas W. Kellerman
MORGAN LEWIS & BOCKIUS LLP

“ We very much appreciate SVCLS’ support.

It is a vital lifeline for our elderly clients in crisis. With your help we are able to stabilize seniors’ lives by responding to the critical needs affecting their health, safety, and well-being. These dollars really do make a difference in the lives of so many.

Thank you! ”

— **Georgia Bacil**
DIRECTING ATTORNEY
SENIOR ADULT LEGAL AID





SILICON VALLEY
CAMPAIGN FOR LEGAL SERVICES

CAMPAIGN MISSION

The **SILICON VALLEY CAMPAIGN FOR LEGAL SERVICES** (SVCLS) provides funds to increase the effectiveness and ability of non-profit legal services agencies to assist men, women, and children of all ages, ethnicities, and cultural backgrounds. The organization supports individuals who cannot afford to hire an attorney in civil cases and whose legal rights would otherwise go unrecognized or unenforced. SVCLS also works to encourage the legal community to become more involved in the provision of pro bono legal assistance. Funds raised in the Silicon Valley community are distributed to agencies that provide civil legal services directly to the poor. The Silicon Valley Campaign for Legal Services is a recipient of the American Bar Association's prestigious Harrison Tweed award in conjunction with the Santa Clara County Bar Association, for leadership in expanding and developing support for the provision of free legal services to the poor.

CHARACTERISTICS AND NEEDS OF PEOPLE WHO BENEFIT

Over 521,000 people in Silicon Valley — 30 percent of the population — qualify for special help due to income, age, or disability. These individuals' critical legal issues are primarily related to:

- health care
- the ability to secure and preserve affordable and fair housing
- family law issues, such as domestic violence, child custody, and divorce
- economic instability
- special problems of the elderly
- consumer fraud, debt collection abuses, and other unfair practices
- immigration
- employment

The people who receive SVCLS assistance are low-income, far below the amount actually needed to live in Silicon Valley. Many of these individuals are the working poor. For a family of three (such as a mother and two children) the federal poverty level is \$16,600 per year — well below the Self-Sufficiency Standard for Santa Clara County, which is \$65,589. Many such families cannot afford even their basic needs without assistance.

Silicon Valley-based legal services agencies lack the financial resources needed to meet the legal needs of our community's poorest residents. We therefore need and welcome the legal community's pro bono actions and the entire community's financial support.

“ The assistance provided by our attorneys and advocates would not be possible without the generous and steadfast commitment of grantors like SVCLS. We look forward to continuing to work together to improve the lives of Silicon Valley families. ”

— **Ramón Arias**
EXECUTIVE DIRECTOR,
BAY AREA LEGAL AID

A BABY BOOMER TURNS 60 EVERY 8 SECONDS = INCREASED STRAIN ON LIMITED SENIOR RESOURCES

Most older Americans are active members of their families and communities. Others, however, are at risk of losing their independence and are increasingly vulnerable to abuse, neglect, or exploitation as they age. Many low-income elders live alone, some with physical or mental impairments. Numerous elders have problems accessing affordable health services; and many are concerned about planning for health care or personal care decisions at the end of life.

Scores of seniors fall prey to financially unscrupulous caregivers, con artists, or even family members. Still others find themselves in danger of becoming institutionalized, homeless, or conserved. Because the cost of living in Silicon Valley is higher than the national average, a Council on Aging Needs Assessment concluded that “the true prevalence of poverty among older adults is likely far greater than that reported in the 2000 Census. Elders are especially vulnerable to economic downtrends because many rely upon low, fixed incomes.”

Addressing the legal needs of low-income elderly people is a growing concern as our community's population ages. Today, one in six Americans is age 60 or older. By 2020, the number of seniors in Silicon Valley is expected to have nearly doubled, according to Santa Clara County's Office of Adult Protective Services. The growing need for services is reflected in Santa Clara County statistics indicating that elder abuse rose by 25 percent each year over the three-year period of 2003 to 2006. Today, elder abuse cases in the County average 2600 each year.

Elders living in poverty or with limited financial means have the same need for legal assistance as low-income people of all ages. They also have unique health, income, and social problems. More than any other age group, elders rely upon government benefits or programs for their health care, income, nutrition, and housing. Loss of any one of these government benefits could create a crisis in their lives.

Legal services attorneys help elder clients in a number of ways including:

- cutting through the red tape and bureaucracy that their clients encounter with Social Security, Medicare, and subsidized housing programs;
- assisting with nursing home issues or alternatives to institutionalization;
- obtaining Elder Abuse or Domestic Violence Restraining Orders to prevent physical abuse of elders by family members (usually children or grandchildren), live-in caregivers, or boarders taken in to help defray costs;
- intervening to prevent fiduciary abuse of the elderly or consumer scams targeted at elders; and
- planning for end of life, to prevent conservatorship or premature institutionalization, and to ensure that elders' health and personal care desires will be followed.

All of the eight legal services agencies funded by SVCLS assist seniors within their annual caseload, with 21 percent of all cases in 2007 involving a senior. The federal Older American's Act mandates focused attention on the specific needs of this client population, and particularly seniors who are in great economic or social need.

This is why one agency, Senior Adults Legal Assistance (SALA), specializes solely in the legal needs of such elders, and provides services through appointments at more than 20 senior centers and other sites in Santa Clara County. Despite this mandate, public funding is woefully insufficient to address the need; and cutbacks in funding by other traditional funding sources, such as United Way Silicon Valley, further exacerbate this situation.

SALA reports that, at any given time, there is a waiting period of one to two months at many of its senior center appointment locations. The agency is able to respond more quickly through its telephone Hotline only in life-threatening situations, such as elder abuse incidents. Furthermore, all legal services agencies report that they are turning away two of every three eligible low-income clients with meritorious cases, seniors included, due to lack of adequate resources.

It is obvious that increased donations are critical if we hope to keep pace with the growing needs of this vulnerable population. The Silicon Valley Campaign for Legal Services aims to narrow and close this gap.

GRANT AWARDS POSITIVELY IMPACT MORE PEOPLE THAN EVER BEFORE

In 2007, more of our low-income neighbors benefited from legal assistance in life-affecting circumstances than ever before — over 30,000 in all. Our umbrella fundraising effort resulted in \$390,000 in grants, awarded to the eight Silicon Valley-based agencies in the SVCLS consortium, half of whom received increased grant awards above prior years' levels. These increased awards reflect SVCLS' commitment to assuring a strong and diverse community of legal services providers that collectively serve all demographic groups, and also address a broad range of civil legal issues.

We recognize that no single group can do it all. Furthermore, many of the organizations that benefit from SVCLS still do not have the internal capacity to seek private philanthropic funding effectively. These circumstances underscore the continuing value of your support of SVCLS' efforts to offer avenues to create positive outcomes for our low-income neighbors.

Each beneficiary agency's board of directors determines the best and most effective use of the awarded grant monies, thus ensuring support for the most urgent client needs and program priorities. Organizations receive a proportional share of the funds raised.

DONORS CELEBRATE GRANT DISTRIBUTION AT TOWNSEND AND TOWNSEND AND CREW LLP

Attorneys and supporters gathered to celebrate SVCLS' eighth annual distribution of funds on November 13, 2007. Townsend and Townsend and Crew LLP graciously hosted this year's event.



Bay Area Legal Aid Managing Attorney Julie Patiño, client, and attorney Jean Crawford.



Ted Herhold, Townsend and Townsend and Crew LLP.



Robert Erickson, AON, and Tom Kellerman, Morgan Lewis & Bockius LLP.



Toby Brookes, Merrill Corporation, and Linda McPharlin, McPharlin Sprinkles & Thomas LLP.

“ Support from the Campaign for Legal Services has been critically important to our efforts to serve the underrepresented of Silicon Valley. Last year we provided legal representation for over 7,000 clients, including minors and those with AIDS-related problems, and we could not have provided this much-needed service without the generous support of the Campaign. ”

— Peter Detkin
FORMER PRESIDENT,
BOARD OF DIRECTORS,
LAW FOUNDATION
OF SILICON VALLEY

CASES INSPIRE OUR ACTION

Clients shared their moving and meaningful personal stories with us — including relating the circumstances that led each of them to seek legal assistance. They also acknowledge the impact of the legal assistance that they received due to SVCLS funding. Here are several of the compelling cases:



Aiding a senior

Joe, a senior in his mid-nineties, was verbally and physically abused by the grandson who lived with him. Despite the ongoing abuse, Joe had tremendous guilt about pursuing a Domestic Violence or Elder Abuse restraining order against his grandson, whom he had raised and was loathe to put out on the streets. A legal services agency supported by SVCLS wrote a warning letter to the grandson, and also linked Joe with a case manager to monitor the situation.

After a few months, it became clear that the warning letter was not going to be sufficient, since the grandson continued to be verbally and physically abusive to Joe. The deciding factor came when the case manager made a surprise visit and witnessed the grandson brandishing a switchblade. The legal services attorney was able to obtain a court restraining order removing the grandson from Joe's home and ordering the grandson to stay away for three years. This final outcome was a great relief for Joe – who now can live safely, independently, and in peace in his home.



A young woman escapes from human traffickers and prepares for a new life

Joelyne was brought to the United States from Somalia at the age of 17 by human traffickers employing fraud. Her traffickers brought her to America to exploit the girl for the purpose of forced labor.

Eventually, Joelyne was able to escape her traffickers with the help of a stranger who acted as a Good Samaritan. Since being granted lawful status in the U.S., with the help of a legal service agency supported by SVCLS, Joelyne is now attending college and preparing to build her life and a nursing career here in the United States.



A nine-year-old finds a safe home with his grandparents

Daniel had been living with his grandparents his entire life. His mother had granted them guardianship; the father, Oscar, showed no interest in his son. Legal services attorneys tried several times unsuccessfully to contact Daniel's father during the temporary guardianship proceedings.

When contact was finally made, the father wanted the grandparent's assistance in seeking relief from the child support he owed. He also refused to consent to the guardianship without assurance that neither the grandparents nor his former wife would ever seek future child support on behalf of his son.

Throughout the guardianship process, Oscar made various threats toward Daniel and his grandparents. Fearing for the boy's safety, Daniel's grandparents obtained a restraining order against Oscar.

Because Oscar contested the guardianship, it was necessary for the legal services attorneys to prove at a hearing that it was in Daniel's best

interest to live with his grandparents. Eventually, the father expressed a willingness to compromise, and both parties were able to arrange the grandparents' full guardianship with limited visitation rights for Oscar. The guardianship was granted. Oscar has yet to visit his son.

Daughter fights housing discrimination

Stacy, a 46-year-old woman with a mental disability, lived with her elderly mother. Their mobile home sat on leased space in a park designated for seniors age 55 years and older. When Stacy's mother passed away, she left the mobile home to her daughter. Soon thereafter, Stacy received an eviction notice from the landlord, asserting that she had no right to live in the seniors-only mobile home park due to age disqualification.

The landlord then filed an eviction action in court to force Stacy out, despite the fact that other people under age 55 lived in the park. A legal services attorney learned that the park had not complied with regulations required of parks wanting to restrict residency to senior citizens.

Stacy's attorney suspected that the real reason for eviction was related to Stacy's mental health condition. The eviction was contested on the basis of illegal housing discrimination; the landlord relented and Stacy was able to stay in her home. If she had been evicted, Stacy could have lost her home; it would have been beyond her financial means to move it, even if she had been able to find another location.

Citizenship struggles and success

Mrs. Tran fled Vietnam as a refugee with her family in 1985. When she arrived in the United States she eventually found a job working as an assembler in a local high tech company. She worked at that job for the next 20 years, until the company closed.

While Mrs. Tran was searching for a new job, she learned that her mother, who had remained in Vietnam, was very ill and needed her. Mrs. Tran used all of her savings to travel back to Vietnam to help care for her mother. When her mother's medical situation became more serious, Mrs. Tran extended her stay and several months later her mother passed away. Mrs. Tran finally returned to the United States after a ten-month period in Vietnam.

Upon her return, Mrs. Tran heard that the filing fees for citizenship would soon be increasing; she decided to fill out the citizenship form before the fee increase. When she was called in for her interview, the United States Citizenship and Immigration Services (USCIS) officer questioned her 10-month trip to Vietnam, saying that unless she could produce evidence of her mother's illness and death, the application would be denied.

Assisted by an SVCLS-funded legal services agency, Mrs. Tran was able to obtain the documentation required by USCIS; the attorney also accompanied Mrs. Tran to her follow-up USCIS interview. After reviewing her documents and with further questioning, the application was duly approved and she was scheduled for the citizenship swearing-in ceremony. Mrs. Tran is excited to be able to vote in the upcoming elections.

“ The people we help often come to us when they have nowhere else to go. It is not too much to claim that Community Legal Services changes lives in East Palo Alto and the surrounding communities. Thank you for SVCLS' continued support and ongoing commitment to funding the provision of free civil legal services in East Palo Alto. ”

— **Candace Greenberg**
EXECUTIVE DIRECTOR,
COMMUNITY LEGAL SERVICES
IN EAST PALO ALTO



2007 MIX & MATCH: MAKING PRO BONO CONNECTIONS

2007 Mix & Match: Making Pro Bono Connections offered area attorneys an opportunity to hear about the early history of legal services in Silicon Valley from the founders of the movement: Hon. Thelton Henderson, Jr., U.S. District Court, Northern District of California; Hon. LaDoris Hazzard Cordell, Santa Clara County Superior Court (Ret.); Hon. Read Ambler (Ret.), JAMS; and Professor Eric W. Wright, Santa Clara University Law School. Attendees heard perspectives on community need, then and now – whether the problems are the same or different, and what has changed. Discussion also included the value of pro bono to the courts, trends currently affecting the pro bono involvement of lawyers, and insight into how attorneys can personally get involved. Panel discussion attendees earned MCLE credit. The event also provided a significant networking opportunity for attendees to meet firm and in-house counsel from companies throughout the region.



Professor Eric Wright, Santa Clara University Law School and Hon. Thelton E. Henderson, US District Court, Northern California District of California.

Amicus Committee members greeted attendees and provided additional support for the event. Underwritten and hosted by Bingham McCutchen LLP, the June 7, 2007, event was attended by over 100 attorneys. *The Daily Journal* and *The Recorder* provided pro bono advertising space to help publicize the event.



Hon. LaDoris Cordell, Santa Clara County Superior Court (Ret.), and Hon. Read Ambler (Ret), JAMS.

www.probonomatch.org DEBUTS

The SVCLS is a partner in the Santa Clara County Bar Pro Bono Match project. The site, www.probonomatch.org, debuted in Fall 2007 and is garnering a great deal of attention. The new website aims to assist lawyers in helping those who would not otherwise have access to legal representation, by serving as a clearinghouse for pro bono opportunities. The SCCBA's funding partners for the site are Intel Corporation, Fenwick & West LLP, and Hewlett Packard Company.

BOARD NEWS

We express our great thanks to those board members whose terms expired at year-end. Our organization has greatly benefited from their stalwart support and involvement. Thank you to: James Chadwick, Sheppard, Mullin, Richter & Hampton LLP; Ben Field, County of Santa Clara; Linda McPharlin, McPharlin Sprinkles & Thomas LLP; Lior Nuchi, Pillsbury Winthrop Shaw Pittman LLP; Patti White, Littler Mendelson; and Clark Stone, MacPherson Kwok Chen & Heid LLP. Each contributed uniquely to SVCLS' long-term success.

In 2007, we welcomed seven new board members: Brendan Cullen, Sullivan & Cromwell LLP; Mary Dent, SV Financial Group; Ted Herhold, Townsend and Townsend and Crew LLP; Andy Huntington, Bay Area News Group; Edward Johnson, Mayer Brown LLP; Ken Nissly, Thelen Reid & Priest LLP; and Matthew Poppe, Orrick Herrington & Sutcliffe LLP.



Workshop attendees learn about pro bono opportunities at Community Legal Services in East Palo Alto from Candace Greenberg, Director.

AMICUS COMMITTEE

2007 Mixers

A lively series of Mixers organized by the Amicus Committee brought together young lawyers in 2007 for social networking and professional exchange in informal settings. This year's event sponsors included the Barristers of the Santa Clara County Bar, San Mateo County Barristers, Sarnoff Court Reporters and Legal Technologies, Fenwick & West LLP, Merrill Corporation, and Thomson West.

Bocce Ball Tournament

Fifteen teams participated in the Amicus Committee's inaugural Bocce Ball Tournament, which took place on June 28, 2007. The event drew together associates and summer associates from area law firms, teams from area businesses, and non-profits for a lively evening of court play, dinner, and a silent auction. Wilson Sonsini Goodrich & Rosati LLP took home the top-prize trophy, with Morgan Lewis & Bockius LLP nabbing a second-place finish.

Sally Berens, Gibson Dunn & Crutcher LLP, and Alison Buchanan, Hoge Fenton Jones & Appel, co-chaired this very successful event, the proceeds of which benefited SVCLS. Plans are afoot for the 2008 Tournament. The Committee's busy schedule also included its support for 2007 Mix & Match.

Kristin Major, Skadden Arps Meagher & Flom LLP, stepped down as chair at the end of 2007. Kristin's leadership resulted in significant growth that firmly established the group as a leading voice for building support for legal services among a new generation of attorneys. Although passing the leadership baton to Sally Berens and Alison Buchanan, who will serve as co-chairs in 2008, Kristin plans to remain an active Amicus Committee member.

The Amicus Committee is a dynamic group of young lawyers who are dedicated to building a new generation of enthusiasm and financial support for the legal services agencies serving Silicon Valley. The committee provides visibility for and support of the Silicon Valley Campaign for Legal Services within its members' own firms, corporations, or government agencies, and also hosts fundraising and social and networking events throughout the year.

COUNTY OF SANTA CLARA SUPPORT FOR LEGAL SERVICES

The Silicon Valley Campaign for Legal Services played a pivotal role in maintaining \$370,000 in Santa Clara County funding for civil legal services during a difficult 2007-2008 budget year. SVCLS' efforts in cooperation with the Santa Clara County Bar Association were crucial to this decision. If SVCLS agencies were not able to assist our community's low-income population, there would be unmet needs and a financial impact estimated at \$1 million or more annually — on the Court system, law enforcement and social service agencies, county public defender's office, county medical system, and other county agencies. SVCLS is currently engaged in an effort to preserve this funding for the next budget cycle.



First Place! Team Wilson Sonsini Goodrich & Rosati LLP. Back row (l-r): Laura Vaughn, Hasani Caraway, Andrew Hill, and Peter Chang. Middle row (l-r): Matt Kuykendall, Caroline Wilson, Crystal Gaudette, and Chris Golis. Front row: Annie Wu.



Second Place: Team Morgan Lewis & Bockius LLP. Back row (l-r): Sandra Urosevic, Dion Bregman, Rahul Kapoor, Josh Olson, and Elliot Reed. Front row (l-r): Gary Morton, Caryn Schreiber, Karen Abesamis, Kate Dancisak, and Melissa Souza.

THANK YOU! 2007 DONORS

Thank you for supporting our very important mission – to give low-income individuals access to civil legal counsel.

We gratefully acknowledge our 2007 donors.



**Gifts from January 1, 2007
through December 31, 2007.**

Thank You

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* The Thurgood Marshall Society recognizes law firms whose gift is equivalent to \$300 or greater per attorney based in Silicon Valley.



**SILICON VALLEY
CAMPAIGN FOR LEGAL SERVICES
2007 FINANCIAL STATEMENT (Unaudited)**

INCOME

| | | |
|------------------------------------|---------------|-------------------|
| Earned Income | | |
| Interest Income | | \$ 20 |
| <i>Contributions</i> | | |
| Individuals | | |
| Board Members | \$ 39,298 | |
| Individuals (attorneys and others) | <u>47,693</u> | |
| Sub-Total Individual Gifts | | \$ 86,991 |
| Law Firms | | 318,060 |
| Companies | | 73,557 |
| Organizations | | 900 |
| Foundations | | 17,000 |
| Special Events (gross) | <u>16,640</u> | |
| Sub-Total Gifts | | \$ 513,148 |
| Donated Services | | <u>8,390</u> |
| Total 2007 Income | | \$ 521,556 |

EXPENSES

| | | |
|--------------------------------------------------------|---------------|--------------------------|
| Agency Distributions | | |
| Bay Area Legal Aid (SCC Office) | \$ 69,970 | |
| Katherine and George Alexander Community Law Center | 69,970 | |
| Community Legal Services in East Palo Alto | 22,221 | |
| Law Foundation of Silicon Valley | 69,970 | |
| Legal Aid Society of San Mateo County | 19,413 | |
| Pro Bono Project Silicon Valley | 38,872 | |
| Santa Clara County Asian Law Alliance | 45,166 | |
| Senior Adults Legal Assistance | <u>53,140</u> | |
| Sub-Total Distributions to Agencies | | \$ 388,721 |
| Other Programs | | <u>17,376</u> |
| Subtotal All Programs | | \$ 406,097 |
| Administrative Expenses | | |
| Management | \$ 69,384 | |
| Fundraising | 40,899 | |
| Sub-Total Administration and Fundraising | | <u>\$ 110,283</u> |
| Total 2007 Expenses | | <u>\$ 516,380</u> |
| Surplus (Deficit) Held for 2008 Operations | | \$ 5,176 |

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